



Environmental Flows Conference

Kelowna, British Columbia | March 13 - 15, 2024

SPONSORSHIP PACKAGE



Building on a Legacy:

Environmental Flows 2024 proudly builds on the foundation laid by the 2018 EFN Conference. This continuity ensures a gathering of seasoned professionals, researchers, funders and policymakers, all committed to the cause of environmental flows.

Co-hosted by Industry Leaders:

This conference is co-hosted by the Okanagan Basin Water Board and the Canadian Water Resources Association, two esteemed organizations with a rich history of driving water-related initiatives. Their involvement guarantees the presence of a significant portion of the water community, amplifying the reach and impact of your sponsorship.

Strategic & Tailored Sponsorship Opportunities:

Recognizing the pivotal role of engineering and water firms and government agencies, our sponsorship tiers are designed for maximum visibility and engagement. Collaborate with us for sessions, workshops, or panels that resonate with the industry's pulse.

Targeted Audience Engagement:

Our conference attracts a niche audience of decision-makers, funders, policymakers, and professionals. Engage directly, showcase your solutions, and position your organization as a thought leader.

Customizable Sponsorship Menu:

Tailored opportunities await, whether you're an engineering giant, a pioneering water firm, or a government agency shaping policy. From branding to experiential engagements, we ensure your brand stands out.

Policy & Practice Dialogues:

For government partners, we offer exclusive sessions for policy dialogues, feedback collection, and understanding industry needs.

Exclusive Networking Opportunities:

Connect with industry leaders, potential clients, and collaborators at exclusive networking events, ensuring meaningful interactions and collaborations.

Feedback-Driven Approach:

We value your insights. We engage with sponsors to gather feedback post-event, ensuring our future collaborations align with industry evolution.

Traditional Sponsorship Tiers with Enhanced Benefits:

- **GOLD:** Premier branding, keynote mentions, prime booth location, and VIP networking events access.
- **SILVER:** Enhanced branding, breakout session mentions, preferred booth location, and specialized workshop access.
- **BRONZE:** Branding opportunities, standard booth location, and panel discussion participation.
- **BREAK & LUNCH SPONSORS:** Exclusive branding during breaks and luncheons, with opportunities for themed discussions or presentations.

Benefits of Sponsorship	Sponsorship Levels						
	Platinum \$20,000 max 2	Gold \$10,000	Silver \$7,500	Bronze \$3,000	Lunch Sponsor \$1,500	Break Sponsor \$500	In-kind Supporter
Complimentary Registrations	4	3	2	1			
Premium Exhibitor Booth	√						
Exhibitor Booth		√	√	√			
Logo and link on the website	√	√	√	√	√	√	√
Acknowledgments throughout the conference	√	√	√	√	√	√	√
Acknowledgment in e-communications (distributed to a list a more than 1,000 contacts)	√	√	√	√	√	√	
Acknowledgments in the conference program	√	√	√	√	√		
Advertising material in Conference Registration Package	√	√	√				
Acknowledgments through social media (X, Facebook and LinkedIn)	√	√	√				√
Signage in Foyer and the opportunity to display your company banner in the plenary hall	√	√					
Welcome delegates at a sponsored event (opening ceremony or banquet - your choice) sponsor recognition at the event	√						
2 tickets to funders dinner	√						
Premium advertising on delegate tables for banquet, breaks and lunches	√						

Sponsor recognition/profile in marketing conference materials, and the venue are proportional to the sponsorship level

Call to Action:

Join us at Environmental Flows 2024, a convergence of legacy, expertise, and vision. Collaborate, innovate, and lead the way to a sustainable future. For a detailed discussion and to tailor your sponsorship package, contact us.

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